

Alaska Career Ladder

Sales Managers

	<div> <div>3,633 / 4.6%</div> <div>Very Strong</div> </div> <div>General and Operations Managers</div> <div>Work experience plus bachelor's or higher degree</div>	<div> <div>270 / 14.1%</div> <div>Marginal</div> </div> <div>Marketing Managers</div> <div>Work experience plus bachelor's or higher degree</div>
+10%		

Target Occupation
Wage

\$35.00-\$40.00

Estimated Employment: 836 / Growth Rate: 15.0%	\$35.00-\$40.00
Sales Managers	
Work experience plus bachelor's or higher degree	

\$35.00-\$40.00 Target Occupation
Wage

<div> <div>200 / 7.0%</div> <div>Moderate</div> </div> <div>First-Line Supervisors/Managers of Non-Retail Sales Workers</div> <div>Work experience in a related occupation</div>	
	-15%
<div> <div>286 / 20.3%</div> <div>Strong</div> </div> <div>Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products</div> <div>Moderate-term on-the-job training (1-12 months)</div>	
	-25%
<div> <div>1,248 / 24.4%</div> <div>Moderate</div> </div> <div>Sales Representatives, Services, All Other</div> <div>Moderate-term on-the-job training (1-12 months)</div>	<div> <div>1,008 / 16.2%</div> <div>Strong</div> </div> <div>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</div> <div>Moderate-term on-the-job training (1-12 months)</div>
	-30%
<div> <div>263 / 17.9%</div> <div>Strong</div> </div> <div>Advertising Sales Agents</div> <div>Moderate-term on-the-job training (1-12 months)</div>	
	-40%



Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section
Last updated: 05-Jan-09